

## *Why use a REALTOR®?*



When selling your REALTOR® can give you up-to-date information on what is happening in the marketplace including price, financing and terms of competing properties. These are key factors in a successful sale of your property at the best price in the least amount of time.

Only real estate licensees who are members of the NATIONAL ASSOCIATION OF REALTORS® are properly called REALTORS®. REALTORS® subscribe to a strict code of ethics and are expected to maintain a higher level of knowledge of the process of buying and selling real estate. They are committed to treat all parties in a transaction honestly. REALTOR® business practices are monitored at local board levels. Arbitration and disciplinary systems are in place to address complaints from the public or other board members.

Your REALTOR® can advise you about pricing and preparing your property for marketing, keep you updated with feedback on showings, help you evaluate offers and make sure all documents are complete in conjunction with your attorney. Your REALTOR® will be there every step of the way from the start of the process to the closing.

The best way to select the right REALTOR® for you is to find a person you respect, who has a reputation for fairness and honesty and who gets results.



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